

# IONIC Hi-Def waver

The high technology developed for The Straightener and widely acclaimed since then, is now available in a curling iron

## Titanium Tourmaline technology

Fused into the coating of the heating parts (plates or heating barrels) of our appliances, the Tourmaline crystals contribute to the even distribution of heat, help remove all static electricity from the hair and close the cuticle for smoothness and extra shine.

An advanced beneficial technology to give optimum results; smooth and shiny hair.

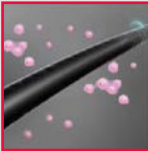
The addition of Titanium gives the coating an incomparable durability. 19mm heating barrels.



## Real ionic generator

The in-depth anti-static action of the negative ions decreases tension at the hair surface and therefore soothes it. This will reinforce shine and softness and make styling very easy.

**With it you will style and take care of the hair.**



## Advanced Heat Management System™

> reliability, time & energy saving

Advanced ceramic heating element

- Ultra fast heat-up
- Instant recovery to ensure heat stability during use

**Steady temperature + even heat on the plates = guarantee of optimum and long-lasting results**



## Eco-friendly :

- Its efficiency reduces using time and thus allows energy savings
- Its genuine technology increases this great tool's life-time

## Precision

5-setting temperature control with display

(140°C - 160°C - 180°C - 200°C - 210°C) allows the iron to be used on all hair-types



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# IONIC Hi-Def waver



## Ergonomics

Its handle allows a secure grip in the hand and a better control of the appliance during use.

## Perfect & long-lasting results

Long-lasting high-def crimped waves created effortlessly thanks to this high-tech professional tool.

*To create original styles.*

*To create edgy and sassy looks.*

*To give irregular but even body to the hair.*

*To give dynamic volume.*

The strong points of this tool are its dramatically curved barrels that allow to create softly crimped waves.

The best results will be achieved on long hair.



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